

# Animation

for the Web

*Hannah  
Tubbs*

## 06-A Assignment User Interface Design Prototype

<p><b>Target</b></p>	<p>Business Type and Name: We are Recipe <i>Smart Home app</i></p>	<p>What is the company's personality? <i>Basic, clean, organized</i></p>	
<p><b>Who:</b> is the target audience?</p>	<p>Company Profile <i>Trying to have clear concrete organization layout for every individual</i></p>	<p>Who is the target audience? <i>Anybody old enough for a phone</i></p>	
<p><b>Why:</b> What is the item's job?</p>			
<p><b>What:</b> Define the company's personality</p>			
<p><b>Plan</b></p>	<p>What is this a prototype of? <i>app</i></p>	<p>What actions will the prototype show? <i>made and created the pages</i></p>	<p>What are your artboards? What screen / element changes on each one? <i>1- Home screen 2- welcome screen 3- search 4- menu</i></p>
<p><b>Where</b> will the item be located?</p>	<p>What types screens will be made? <i>Home screens, different functions</i></p>	<p>What UI Kits will the used? <i>Desk, sealed</i></p>	
<p><b>What</b> elements will the content item have?</p>			
<p><b>What</b> are the delivery specifications? examples: aspect ratio / dimensions</p>			
<p><b>How</b> will you create the item?</p>			
<p><b>Design</b></p> <p><b>Attach</b> design thumbnails – graphic detail animation storyboard</p> <ul style="list-style-type: none"> <li>• tone / personality</li> <li>• existing brand items</li> <li>• color scheme</li> <li>• typography</li> <li>• graphics</li> <li>• images</li> </ul>	<p>Styling: tone and personality? <i>clean, organized</i></p> <p>What brand items will be used?</p>	<p>Color scheme? <i>Gold, white</i></p> <p>Typography? <i>serif</i></p>	<p>What type of animation? fade, push, slide, pop? <i>slide, push</i></p>
<p><b>HOW WILL YOU CHANGE THE UI KIT TO YOUR STYLING / TONE?</b> <i>only adding certain elements / icons</i></p>			

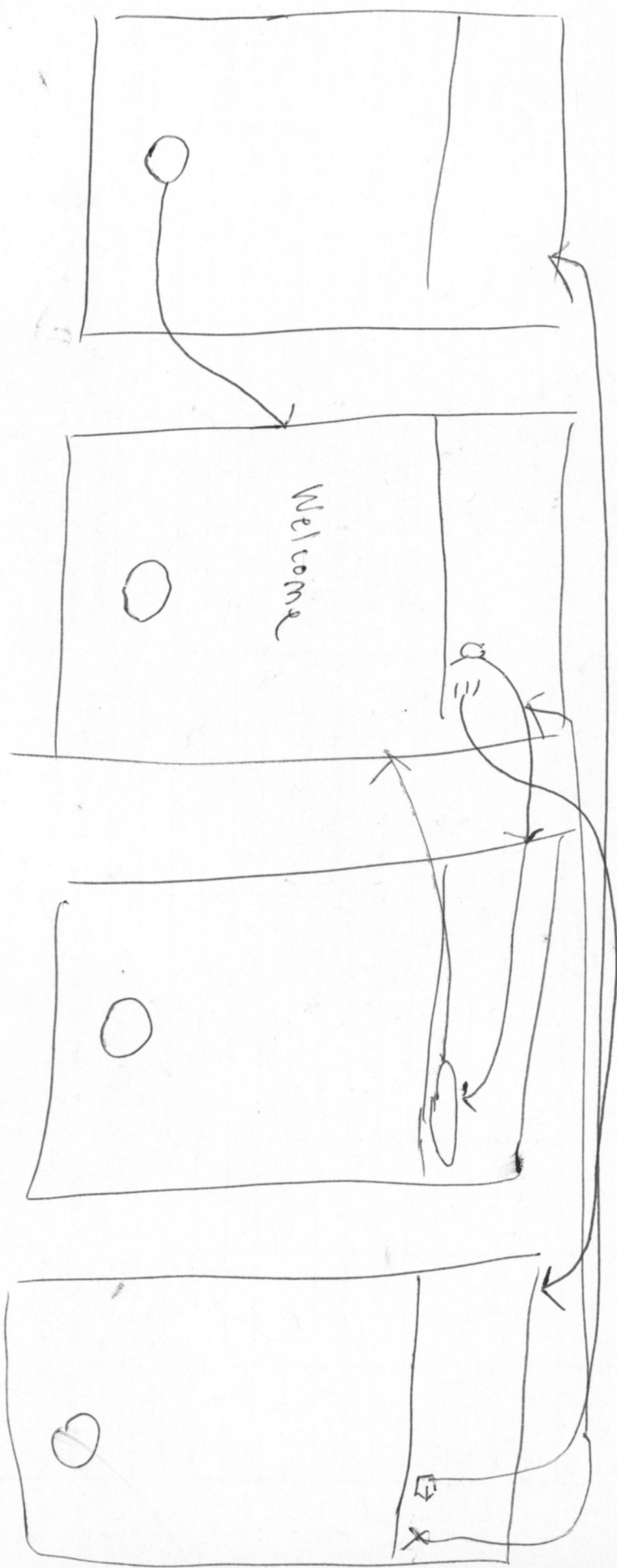
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## InVision Studio Artboard MAP

Wireframe each screen with an artboard and connect with transitions



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Interface item: Home button		Studio Artboard Name: AM					
Interaction Purpose	Animation Object	Interaction Type(s) primary or secondary	What Changed	Motion Type	consistent	learnable	predictable
More forward	ellipse	primary	Added	Swipe	✓	✓	✓

Interface item: Search icon		Studio Artboard Name: 2					
Interaction Purpose	Animation Object	Interaction Type(s) primary or secondary	What Changed	Motion Type	consistent	learnable	predictable
provide search bar	icon	primary	changes to search bar	transform	✓	✓	✓

Interface item: Menu icon		Studio Artboard Name: 2					
Interaction Purpose	Animation Object	Interaction Type(s) primary or secondary	What Changed	Motion Type	consistent	learnable	predictable
provide menu options	icon	primary	changes to menu	transform	✓	✓	✓

Interface item: log out		Studio Artboard Name: 4					
Interaction Purpose	Animation Object	Interaction Type(s) primary or secondary	What Changed	Motion Type	consistent	learnable	predictable
Go back to home page	icon	secondary	Go back to add-on 1	swipe	✓	✓	✓